

- Unlimited Calling!
- No Activation Fee!
- FREE Phone!

PLAN FEATURES

•	•	•
•	•	•
•	•	•
•	•	•
	•	•

Limit 1 line per household

Add up to 3 additional lines for family members for only \$5.00 each per month! No activation fee and FREE phone.



WINDY CITY CELLULAR

IS PROUD TO OFFER CELL SERVICE IN ADAK!!

Windy City Cellular brings you quality service at a competitive rate.

Choose your plan and how you pay.

Pay your bill monthly or pay for your service in advance.

Pay your bill monthly

Pay your bill in advance for 1, 3, 6 or 12 months

PLANS	MINUTES	MONTHLY	NIGHTS & WEEKENDS	ROAMING	ADD'L MINUTES	TEXT MSGS	LONG DISTANCE
Emergency	100	Free	Included	Included	\$0.00	\$0.10	\$0.70
Plan 1	200	Free	Included	Included	\$0.05	\$0.10	\$0.70
Plan 2	400	Free	Included	Included	\$0.05	\$0.10	\$0.70
Plan 3	600	Free	Included	Included	\$0.05	\$0.10	\$0.70
Plan 4	800	Free	Included	Included	\$0.05	\$0.10	\$0.70
	Unlimited	\$10.00	Included	Included	Included	\$0.10	\$0.70

- Any time minutes can be used anywhere
- Roll over minutes do not expire
- Text messaging option available for all
- No peak air time! It's all the same!

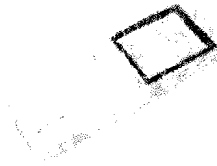
PREPAID PLANS	MINUTES	COST	LONG DISTANCE	ROAMING	TEXT MSGS	COST PER MINUTE
PINKS	500	\$10.00	Included	Included	\$0.10	\$0.05
SILVER	1000	\$20.00	Included	Included	\$0.10	\$0.05
REDS	1500	\$30.00	Included	Included	\$0.10	\$0.05
KINGS	2000	\$40.00	Included	Included	\$0.10	\$0.05
ADAK	2500	\$50.00	Included	Included	\$0.10	\$0.05
EAGLE	3000	\$60.00	Included	Included	\$0.10	\$0.05
DIAMOND	3500	\$70.00	Included	Included	\$0.10	\$0.05



Windy City Cellular is your best choice!

1000 30081

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IS PROUD TO OFFER CELL SERVICE IN ADAK!!

Windy City Cellular brings you quality service at a competitive rate.

Choose your plan and how you pay.

For more information, please call 1-800-XXX-XXXX.

Or, visit our website at www.windy-cellular.com

and select the plan that best suits your needs.



For more information, please call 1-800-XXX-XXXX.

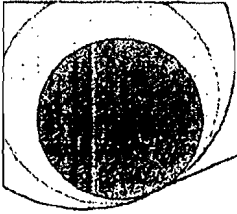
Or, visit our website at www.windy-cellular.com

and select the plan that best suits your needs.

For more information, please call 1-800-XXX-XXXX.

Or, visit our website at www.windy-cellular.com

**WCC Annual ETC Report
For Year Ending Dec. 31, 2010**



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R.C.A.
RECEIVED

11 MAR 31 AM 10:56

March 31, 2011

Robert M. Pickett, Chairman
Regulatory Commission of Alaska
701 W Eighth Avenue Suite 300
Anchorage, Alaska 99501

RE: Windy City Cellular
ETC Reporting Requirement in Compliance with 3 AAC 53.460

Dear Mr. Pickett:

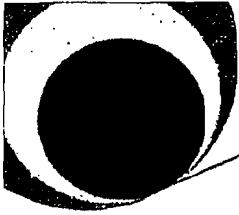
Enclosed are eleven copies (an original and ten (10) copies) of the Annual ETC Report in Compliance with 3 AAC 53.460 for Windy City Cellular, LLC for the year ended December 31, 2010.

Respectfully submitted,

Larry D. Mayes
President/Chief Executive Officer
Windy City Cellular, LLC

Encl:

cc: Andilea Weaver, Vice President/Chief Operations Officer
Dean Thompson, Esq.
KET, Inc.



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ETC Reporting Requirement in compliance with 3 AAC 53.460
For Windy City Cellular CPCN:

53.460 Reporting requirements below

(a) A common carrier designated as an eligible telecommunications carrier shall provide on or before March 31 of each year

(1) An update of the common carrier's network deployment plan that details services provided within the eligible telecommunications carrier service area and includes

(A) Maps detailing progress towards meeting network deployment plan targets;

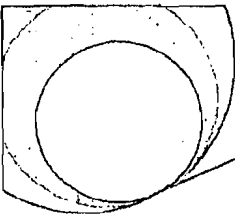
See Attachment A1 - Windy City Cellular Downtown Cell Site location is operational providing service to approximately 99 phones; A2 - Attachment demonstrates two additional proposed site locations. White Alice Cell Site will be constructed in 2011 to complete the FCC requirements for the Bethel AK-2/RSA-316A serving area license. If additional signal coverage is needed, the Clam Lagoon cell site will be constructed to complete the Windy City Cellular system.

(B) The amount of universal service support received;

Windy city Cellular received a total of \$668,019.00 in high cost loop universal service support in 2010.

(C) An explanation of how universal service support was used in the previous year to improve service quality, coverage, or capacity;

During 2010 Windy City Cellular (WCC) used universal service support for multiple projects to expand and improve network facilities and service to users. WCC used the universal service support received in 2010 to repay amounts owed for the building of the Downtown Cell Site in 2009 which launched the cellular service on Adak, Island and begin engineering the launch of the White Alice Cell Site which will expand coverage area toward the harbor and beyond for incoming sea vessels. WCC also expanded its handset offerings to provide units capable of additional functionality for the consumer. WCC focused on offering a Low Income service package to the customers and new rate plans including ala carte roaming and long distance options. WCC also offered Prepaid Cellular options for the transient traffic on the island during 2010 which was a huge benefit to the government and environmental contractors working temporarily on Adak Island.



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(D) An explanation regarding network improvement targets that have not been fulfilled and identification of any unserved areas; and

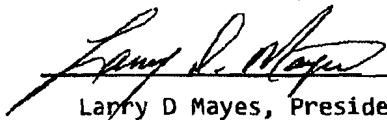
Windy City Cellular has not been able to complete the build for the second or third cell sites needed for coverage requirements due to the lack of USF funding in 2009 and the pending request for RUS loan funds to complete the build. The existing Windy City Cellular Downtown site location covers 100% of the populated area on Adak Island and approximately 60% of the total RSA designated area. The White Alice cell, under construction in early 2011, will cover the rest of the outlying areas on the Island that currently do not have coverage. After the White Alice cell site is completed, signal coverage test will be done to determine the need for the Clam Lagoon site for FCC requirements for the RSA site coverage and also for redundant coverage to protect the cellular network from system outages due to weather conditions are equipment failure.

(E) An explanation of any revisions to the previously filed network deployment plan;

No revisions from original application for network deployment with the exception of the delay in funding to complete the cellular network build. The second cell site was under construction by the end of 2010.

(2) a certification that the common carrier provided service throughout its eligible telecommunications carrier service area in the past calendar year to all customers requesting service except as described in (3) of this subsection;

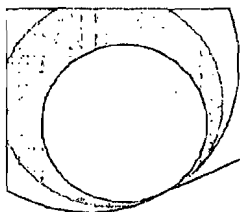
I hereby certify that Windy City Cellular has provided service throughout its eligible telecommunications carrier service area in the past calendar year to all customers requesting service except as described in (3) of this subsection.


Larry D Mayes, President/Chief Executive Officer

(3) an explanation of each instance in which a customer was denied supported services and a detailed explanation of the steps taken to provide service;

There were no instances in which a customer was denied supported services in 2010. In the instances where a customer failed to provide adequate credit history for cellular service, pre-paid cellular plan options were made available.

(4) the number of complaints to the commission or the Federal Communications Commission by study area and service area, comparing the number of complaints to the total number of handsets or lines served by the carrier by study area and service area;



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No complaints were filed at the commission or the Federal Communications Commission for Windy City Cellular's service area in 2010.

(5) a certification that the common carrier is in compliance with applicable consumer protection and service quality standards set out in 3 AAC 53.450;

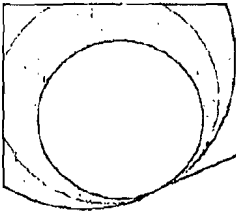
I certify that Windy City Cellular is in compliance with applicable consumer protection and service quality standards set out in 3 AAC 53.450 as follows:

- (1) Maintains a business office at 1410 Rudakof Circle, Anchorage, Alaska with toll free calling from Adak Island by utilizing 1-888-328-4222 or 611 to reach the customer service call center; (2) Discloses rates and terms of service to customers by posting information on their website and by clearly documented statements on the customer application; (3) Has coverage maps available at the customer service center providing them at a location on Adak Island; (4) Provides contract terms to customers and confirms changes in services; (5) Provides specific disclosures in advertising material necessary to clearly communicate all conditions and terms of service offering; (6) Separately identifies carrier charges from taxes on billing statements; (7) Provides the customers the right of termination of service for changes to contract terms; (8) Provides ready access to customer service through toll free 1-888 number and 611 access; (9) Responding promptly to customer inquiries and complaints received from government agencies; and (10) Abides by policies for protection of consumer privacy as set out in Cellular Telecommunications and Internet Association's Consumer Code for Wireless Service as stated in 3 AAC 53.450(b). Windy City Cellular commits to maintaining, in an easily accessible location on the company's website, consumer complaint procedures.

Larry D. Mayes President/Chief Executive Officer

(6) A certification that the common carrier complies with requirements set out in 3 AAC 53.410(a) (12) regarding functionality in emergency situations;

I hereby certify that Windy City Cellular complies with requirements set out in 3 AAC 53.410(a) (12) regarding functionality in emergency situations by the following: (1) Maintaining at least eight hours of backup power to ensure functionality without local alternating current (AC) commercial power; (2) Establishing to the extent feasible the ability to reroute traffic around damaged facilities and to manage traffic spikes resulting from emergency situations by the use of IP satellite facilities or re-route through interconnection with IXC facilities on the Island; (3) Establishing procedures for employees to follow in an emergency to prevent or minimize interruption or impairment of services.



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Larry D. Mayes/President/Chief Executive Officer

(7) Copies of any outage reports mandated by the commission or the Federal Communications Commission;

Windy City Cellular is not required to report outages to the Commission or the Federal Communications Commission.

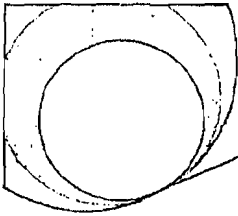
(8) a certification that the common carrier complies with 3 AAC 53.410(a) (14) by offering one or more calling plans comparable to those of the incumbent local exchange carrier, including a calling plan with at least 500 free minutes of local usage per month; and

I hereby certify that Windy City Cellular complies with requirements set out in 3 AAC 53.410(a) (14) offering one or more calling plans comparable to those of the incumbent exchange carrier, including a calling plan with at least 500 free minutes of local usage per month. Adak Telephone Utility (ATU) is the local exchange carrier. The local calling area is basically the same as Windy City Cellular. ATU local service rate is Business Line \$53.60 and Residential Line \$40.60 per month with unlimited local usage. Windy City Cellular (WCC) offers multiple plans that compare to the ATU rates. WCC's Smart plan offers unlimited local service, unlimited long distance, unlimited text messaging, and voicemail with 200 U. S. Roaming minutes for \$20.00 per month. WCC's Smarter plan offers unlimited local service, long distance, text messaging, and voicemail with 600 U. S. Roaming minutes for \$30.00 per month. WCC's Smartest plan offers unlimited local service, long distance, text messaging, voicemail and unlimited US Roaming for \$50.00 per month.

Larry D. Mayes/President/Chief Executive Officer

(9) Affidavits of publication from the prior calendar year demonstrating that the common carrier advertised the availability of supported services throughout the eligible telecommunications carrier service area.

There are no options for formal publication of advertisements on Adak Island. Windy City Cellular advertises the availability of supported services throughout the eligible telecommunications carrier service area through continued website posting, community channel through local television provider station. Windy City Cellular personnel on multiple occasions have hung posters in local establishments on Adak Island publicizing service offerings and rate plans available to the consumers in the service area. Examples of posters and publications handed out and hung at business establishments are attached in Attachment B.



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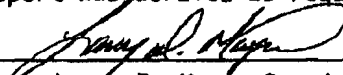
(b) A common carrier designated as an eligible telecommunications carrier before July 12, 2009 must submit an initial annual report that includes a certification that the carrier will comply with 3 AAC 53.410(a) (7), (16), and (17).

I hereby certify that Windy City Cellular is committed to provide service on a timely basis to requesting customers throughout the common carrier's eligible telecommunications carrier service area using its own facilities or a combination of its own facilities and resale in accordance with the common carrier's network deployment plan filed with its original ETC application Docket U-08-067 and approved by the Commission. 3 AAC 53.410 (a) (7) (A)

I hereby certify that Windy City Cellular is committed to file a report in accordance with 3 ACC 53.460(a) (3) of any instance in which the carrier is unable to fulfill a customer request for service as required by 3 AAC 53.410(a) (7) (A).

I hereby certify that Windy City Cellular acknowledges it may be required to provide equal access to long distance carriers if no other eligible telecommunications carrier provides equal access within the eligible telecommunications carrier service area as required in 3 AAC 53.410 (a) (16).

I hereby certify that Windy City Cellular, with respect to Universal Service Support for high-cost areas, is committed to use that high-cost universal service support for the provision, maintenance, and upgrade of facilities and services that benefit the eligible telecommunications carrier service area from which the support was derived as required in 3 AAC 53.410(a) (17).



Larry D. Mayes President/Chief Executive Officer

(c) An eligible telecommunications carrier that is a carrier of last resort for local exchange service is not required to file the information specified in (a)(1)(A) And (D) of this section.

WINDY CITY CELLULAR

ETC Report in Compliance with 3AAC 53.460

ATTACHMENT A1

ATTACHMENT A2

